



TRI-COUNTY REGIONAL PLANNING COMMISSION

Planning for People in the Greater Lansing Region Since 1956

A Demographic Profile of the Greater Lansing Region Clinton, Eaton, and Ingham Counties of Michigan

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The data for this brief report is provided to give a general overview of the Lansing region of Clinton, Eaton and Ingham Counties in mid-Michigan. The data provided include all of the cities, villages, townships, and unincorporated areas within our three county region's boundaries. The data presented is based on the US Census with projections and estimates, the American Community Survey, the Bureau of Economic Analysis (BEA), and Fact Finder, a service of the US Census Bureau. The data is drawn from estimates and projections and demonstrates some general characteristics of community change over a short time frame. It will likely be adjusted or changed as the 2010 census data becomes available later in 2011.

The Tri-County Regional Planning Commission has been providing data and planning information to the municipalities, businesses and residents of the Greater Lansing area for more than fifty years. We host and provide a wide range of maps, demographics, aerial photography, and information for the greater Lansing region of Mid-Michigan. Our programs focus on planning in transportation, environmental protection, land use, and economic development. Please contact us with your questions.

*Susan M.C. Pigg, Executive Director
Tri-County Regional Planning Commission 4/21/11*

Population of the Greater Lansing Region

In 2000, there were an estimated 57,186 men and 61,942 women living in the Lansing tri-county region. Their median age was 31.4 years. The regional population increased slightly in 2007 but then declined again recently, though it did not dip below 2006 levels. The birth rate, live births per a thousand people in the region, went from 12.799 in 2007 to 12.851 in 2009. The death rate was unchanged at 6.86 in both years.

	Population of Greater Lansing Area (3 Counties)
July 2000	448,543
July 2007	455,516
July 2009	454,574

The Greater Lansing Region's area population ranks sixth in the state of Michigan. From July 2000 through July 2009, our region's population remained stable with a very small increase, from 4.51% up to 4.55% of the state's population residing in the Greater Lansing three-county region.

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Personal Income in the Greater Lansing Region

According to Kiplinger's Personal Finance Review of metropolitan statistical areas (MSAs), the Greater Lansing Region's median income places us in the top third of MSAs nationwide.

Year	1990	2000	2006	2008
Number of Households	156,887	172,413	178,261	177,726
Median Income	\$ 32,146	\$ 44,441	\$ 48,679	\$ 49,607
Under \$35,000	85,105	66,851	63,482	61,544
\$35,000 - \$49,999	31,223	29,075	27,742	28,093
\$50,000 - \$74,999	27,134	36,952	37,320	34,817
\$75,000 - \$99,999	8,558	20,320	22,152	22,703
\$100,000 and Up	4,974	19,327	27,565	30,569

Household Income in the Greater Lansing Region

2009 household income by race or origin of the householder and by income and age of the householder

Households	178,186	50,130
White	86.5%	52,330
Black or African American	7.6%	32,452
American Indian and Alaska Native	0.3%	41,583
Asian	2.4%	33,942
Native Hawaiian and Other Pacific Islander	0.1%	24,435
Some other race	1.2%	42,111
Two or more races	1.9%	33,878
Hispanic or Latino origin (of any race)	3.8%	43,043
White alone, not Hispanic or Latino	84.2%	52,530
Household Income by age of householder		
15 to 24 years	10.8%	18,977
25 to 44 years	33.0%	55,840
45 to 64 years	38.2%	65,022
65 years and over	17.9%	35,265

Poverty in the Greater Lansing Region

	Greater Lansing Area 2009 Poverty rates	State of Michigan 2009 Poverty rates
All residents with income below the poverty level	23.8%	16.2%
All residents with income below 50% of the poverty level	13.0%	7.4%
People 65 yrs and older	6%	8.1%
Related Children under 18 yrs	18%	16.3%
All Families	9%	
Female householder families	30 %	

Read more: <http://www.city-data.com/poverty/poverty-Lansing-Michigan.html#ixzz1HI2aCTWL>

Unemployment rates in the Greater Lansing Region

	Unemployment Rate, Greater Lansing Region	Unemployment Rate, Michigan-statewide
January 2011	8.8%	
September 2010	8.3%	11.4% (December)
Annual 2009	10.8%	13.8% (December)
Annual 2008	6.7%	10.6% (December)
Annual 2007	5.7%	

Unemployment **in the Manufacturing Sector** or our local economy is actually declining! Of course overall there are considerably less jobs in manufacturing. But, of the existing manufacturing positions, in 2007, there was an unemployment rate in manufacturing of 21.5%. That declined to 20% in 2008, to 15.5% in 2009 and was at only 17.8% at the close of 2010.

Education Levels in the Greater Lansing Region

Estimates suggest that the education levels of persons over 25 years have increased overall, particularly in the number of high school graduates, including equivalents like a GED and the number of people completing a bachelor's degree. The statistics may be affected by the number of college students responding to interim census surveys.

	Lansing Region 2009	Lansing Region 2007	State of MI average	National avg.
Less than 9 th grade	8%	9.3%	4.7%	7.5%
High school grad (including equivalent)	27%	28%	31.3%	28.6%

Some college; no degree	25.5%	23.8%	23.3%	21.0%
Associate degree	8%	8.6%	7.0%	6.3%
Bachelor's degree	18.5%	18.4%	13.7%	15.5%
Graduate or professional degree	13%	12.0%	8.1%	8.9%
Total	100%	100%	100%	100%

Business Patterns in the Greater Lansing Region

Between 2006 and 2008, there were some changes to the numbers and types of business establishments in our region. There were more than 200 fewer business establishments in 2008. There were noticeable declines in the number of construction and retail trade establishments as well as real estate and rental and leasing firms. But, there was an increase in the number of finance and insurance firms in our region (from 744 to 784) as well as a slight increase in the number of management companies, accommodations and food service companies.

Considering the size (by number of employees) of Greater Lansing region's firms, between 2006 and 2008 the number of firms with 1-4 employees declined from 4959 in 2006 to only 4907 in 2008. But, the number of firms employing 5-9 stayed about the same and there were only slight declines in the number of firms employing 10 to 50 people. There was a dramatic increase in the number of firms employing 250-499 employees from only 7 in 2006 to 14 in 2008. (Censtats Database, NAICS- US Census.gov)